

North Carolina Public Transportation Association 2010 Conference and Expo

Hilton Wilmington Riverside
Wilmington, North Carolina

Rodeo
June 4-6, 2010

Conference and Trade Expo
June 7-9, 2010



Conference
Program

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Welcome to the 2010 NCPTA Annual Conference!

We are glad you are participating in the North Carolina Public Transportation Association 2010 Conference, Expo and Rodeo. Our theme this year is "Transit Moving Forward." It is good to be back in the host city of Wilmington, N.C. while we discuss upcoming opportunities and challenges that we face today in the transit industry.

Our partnerships with the transit systems, the NCDOT Public Transportation Division, the Federal Transit Administration, our vendors and so many dedicated individuals make our conferences a success. This year we know you will find many educational and informational opportunities in our targeted training workshops, concurrent training sessions and speakers on the Federal and State level.

Take the time to talk with others at the conference to share your successes and concerns with others. Your participation here at the conference and the new ideas and resources you will find can help you when you return home.

Besides attending the conference sessions we hope you are able to participate in some informal networking while you enjoy some golf, the Expo and an evening out on the Henrietta.

Once again thanks for coming! Your support of the North Carolina Public Transportation Association including participating in our annual conference ensures our continued success as we work on transit issues for the future of North Carolina.

Thanks for being here,

Keith McCoy & Dennis Williams
Conference Co-Chairs



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Pre-Conference Agenda

SUNDAY
June 6

7:00 – 8:00 am	Breakfast for Drivers, Judges and Volunteers	<i>wilmington airport</i>
8:00 – 1:00 pm	NCPTA/NCDOT Rodeo	<i>wilmington airport</i>
1:30 – 2:00 pm	Golf Registration	<i>magnolia greens golf club</i>
2:00 – 6:00 pm	Golf Tournament	<i>magnolia greens golf club</i>
5:00 – 9:00 pm	Pre-Conference Registration for Exhibitors and Participants	<i>lobby area, hilton</i>
5:00 – 9:00 pm	Exhibitor Set-Up Bus Display	<i>grand ballroom outside hilton</i>
8:30 – 11:00 pm	Poolside Reception Sponsored by Ilderton and O'straint	<i>hilton pool</i>

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Rodeo illustration
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Sunday Pre-Conference Events

2010 North Carolina Public Transportation Association Conference & Expo



Conference Agenda

MONDAY
June 7

7:30 – 1:00 pm **Conference Registration** *lobby area, hilton*

7:15 – 8:15 am **Breakfast Buffet** *cape fear lobby*

8:15 – 8:45 am **Opening Remarks** *grand ballroom, lower level*

Welcome

Randy Bass, NCPTA President, Cabarrus County Transportation System

Don Betz, Cape Fear Public Transportation Authority

Speaker

Eugene Conti, Jr., NC Department of Transportation Secretary



Eugene Conti, Jr.

8:45 – 10:00 am **Opening Session** *grand ballroom*

Livability. What Does it Mean?

It is the new buzzword but what does it mean? NCPTA is excited to present you with a panel of livability experts. The panel will explain how this partnership was developed at the Federal level and help attendees understand the six new livability criteria. The discussion will talk about community partnerships and how Capital Area Transit collaborated with local and state agencies on the College Park project.

Moderator

Jim Westmoreland, North Carolina Department of Transportation Deputy Secretary

Panelists

David Eatman, Capital Area Transit, Transit Administrator (invited)

Mike Baltes, Federal Transit Administration

Anne E. Keller, PhD., US Environmental Protection Agency Region 4

10:00 – 11:30 am **Targeted Training Workshops** *continued on next page*

Financial Management for Transit Systems (Part I)

cape fear ballroom, salon a

It is critical that transit professionals understand how operating decisions impact their financial picture, and the true costs of operating the system so decisions are made with the most accurate information possible. Today's transit systems are often required to report how their money was spent, what revenues were realized and the financial status of the organization. This course covers accounting fundamentals, revenue management, contracting, local match, cost allocations, budgeting, audits and developing 3 – 5 year management plans.

Moderator

Roger King, Regional Coordinated Area Transportation System (RCATS)

Speaker

Carol Wright, Small Urban & Rural Transit Center - Upper Great Plains Transportation Institute

Targeted Training Workshops continued

Accident/Incident Investigation (Part I)

Sponsored by Veolia



cape fear ballroom, salon b

Behind almost any accident is a choice, decision or a pattern of behavior by people that lead to that event. Accidents don't "just happen" – people cause them. Even minor accidents can be an indicator of things to come if left uncorrected. Accidents can be costly events, emotionally, physically, psychologically and financially. Finding the facts of what happened before, during and after the event are key to managing your response, both for this as well as future events.

This class will provide you with the understanding of what to look for at the scene of an accident, who to talk to, what questions to ask (as well as what not to say). We'll review tools needed to document evidence, collect information, as well as what to do with that information once it is collected. Each attendee will receive educational materials to take away, including checklists and other tools for use on site and back in the office. Two lucky people will even win a complete accident investigation kit to bring back to their system!

Moderator

L.J. Weslowski, Veolia Transportation, Concord Kannapolis Area Transit

Speakers

Thomas Teal, Veolia Transportation, Concord Kannapolis Area Transit

Ebbe Jensen, Veolia Transportation, Central Midlands Regional Transit Authority

11:30 – 12:45 pm

Lunch

grand ballroom

Welcome

Amber Wagner, North Carolina Public Transportation Association

Camille Sterling, Western Piedmont Regional Transportation Authority

Keynote: "When the News Comes Calling...What Do We Feed Them?"

Speaker

Captain Rob Brisley, Charlotte Fire Department Public Information Officer

Captain Rob Brisley joined the Charlotte Fire Dept. in 1986, after serving as a Medic in the US Air Force. For more than a decade, he has served as the Public Information Officer (PIO) for one of the busiest fire departments in the Southeast. In his role, Brisley works with the Incident Commander, handles media inquiries, interviews and ensures correct information is shared in a timely fashion. He has an Associate's Degree in Fire Science Technology from Central Piedmont Community College and is an instructor for the North Carolina Division of Emergency Management Basic Public Information Officer course. Today, Brisley will share the needed information so you can be better prepared "When the News Comes Calling." In addition, he will provide the top ten list of "What to Do" and just as important "What Not to Do" when responding to an interview.



Rob Brisley

1:00 – 3:00 pm

Targeted Training Workshops (continued)

Financial Management for Transit Systems (Part II)

cape fear ballroom, salon a

Accident/Incident Investigation (Part II)

cape fear ballroom, salon b

Sponsored by Veolia

3:00 – 6:00 pm

Trade EXPO Kick-Off (see next page for Expo agenda)

grand ballroom

special session

carolina

1:00 – 3:00 pm

Q & A with the Federal Transit Administration with Mike Baltes, FTA and Miriam Perry, NCDOT

This session is for administrators and managers of systems in communities with population of 50,000 and above. The informal session will allow managers of direct recipient systems to ask questions and share ideas. Topics will include recent notice of funding information, reauthorization, operating assistance and ARRA.

Speakers

Mike Baltes, Federal Transit Administration

Miriam Perry, NCDOT

Exhibitor Trade EXPO

grand ballroom

Come Visit the
Ice Cream Treasure
Chest in Vehicle
Display
Area

exhibitor trade expo MONDAY DAY 1

- 7:15 – 8:15 am • Breakfast with the exhibitors
- 3:00 – 6:00 pm • Trade EXPO Kick-Off
- Exhibitor Trade EXPO including Outside Displays
- Ice Cream Treasure Chest in Vehicle Display Area.
- Awarding of prizes/giveaways
- 5:30 – 6:30 pm • Vendor Reception

exhibitor trade expo TUESDAY DAY 2

- 7:15 – 8:15 am • Continental Breakfast Buffet
- 8:00 am – noon • Vendor Exhibits Open



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exhibitors

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| CMI Enterprises | Interstate Transportation Equipment, Inc. | Taylor Pump and Lift |
| Coach & Equipment Bus Sales | Jasper Engines | Trapeze Group |
| Coach Crafters | Kidde Aerospace & Defense | Twin Vision |
| Covington Power | MCI Coach | USSC, LLC |
| CTS Software | Mentor Engineering Inc. | Veolia |
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| | | Zonar System |



TUESDAY
June 8

7:15 – 8:15 am Continental Breakfast Buffet
grand ballroom

8:30 – 9:45 am Concurrent Sessions
NCDOT's Complete Street Initiative

cape fear ballroom, salon a

Did you know that North Carolina is one of the first states in the nation with a Complete Streets Policy? NC's policy is aligned with the USDOT Secretary's vision for Livable Communities. Find out how the policy enables NCDOT to collaborate with local areas by incorporating multimodal alternatives in transportation planning and how it considers the needs of all users to improve safety and mobility, provide enhanced access to all modes and improve quality of life.

Moderator

John Tallmadge, Triangle Transit

Speakers

Jay Bennett, NC Department of Transportation

Mike Kozlosky, Wilmington MPO

Grant Writing Do's and Don'ts – Getting the Dollars You Need

cape fear ballroom, salon b

The Job Access/Reverse Commute and New Freedom programs have increased the availability of grant funding for local governments and transit organizations. Many questions arise when applying for federal dollars and these opportunities for funding come at a time when agencies do not have the resources to engage professional grant writers and must rely on staff. Designed for public professionals, the session will explore the grant writing process including universal terminology and address best practices in grant writing. An emphasis on project planning and clearly communicated ideas.

Moderator

Randy Bass, Cabarrus County Transportation

Speakers

Kelly O'Brien, UNC School of Government - NC Civic Education Consortium

JoAnn Hutchinson, United We Ride Ambassador, FTA Region IV

2010 Emissions and Beyond

carolina

The 2010 Environmental Protection Agency (EPA) Exhaust Emission Regulations for On-Road Diesel Engines will have an operating cost impact on the new buses that transit agencies may purchase. The past EPA legislation required engine modifications to keep attaining reduced exhaust emissions. Some of the modifications include Exhaust Gas Recirculation (EGR) in 2002, Advanced Exhaust in 2007 and Selective Catalytic Reduction (SCR) in 2010. Currently, Cummins Engine's are the only available engines available for use in Heavy Duty transit applications. Mike Turner and Charlie Townsend of Cummins Atlantic will be giving a presentation on SCR and what it means to you.

Moderator

Carl Rokos, Chapel Hill Transit

Speakers

Mike Turner, Cummins Atlantic

Charlie Townsend, Cummins Carolina's

Vehicle Emergency Evacuation Scenarios

dudley

Is your organization and community prepared for an event that requires emergency evacuation of passengers? Learn how emergency management and fire officials in Stanly County created scenarios for SCUSA Transportation where drivers participated in hands on exercises of passenger evacuation in the event of an emergency (i.e. accident, vehicle fire). Drivers were placed in emergency scenarios and had to demonstrate what they would do and how they would do it – from providing first aid to assisting non-ambulatory passengers out of the vehicle by whatever means available. Once a particular exercise was complete, the group was critiqued and participants had the chance to ask questions and make comments. Some participants were surprised at their own reactions to certain circumstances. This session will highlight some of those reactions and show pictures from the exercise.

Moderator

Carol Long, Onslow United Transit System

Speaker

Gwen Hinson, SCUSA Transportation – Stanly County



TUESDAY
June 8



10:00 – 11:15 am

General Session

grand ballroom

Modern Preventive Maintenance Elements: From the Toolbox to Front Line Management

Is your preventive maintenance program generic? Is it on schedule? Does it fit manufacturers' suggested requirements? These are just a few of the questions you need to ask yourself when evaluating your fleet's maintenance program. This session will provide you with the necessary check-list to make sure your fleet's preventative maintenance program is successful.

Moderator

Steve Spade, Chapel Hill Transit

Speaker

Halsey King, Halsey King Associates

11:30 – 1:00 pm

Annual Awards Luncheon

cape fear ballroom

Welcome & Introductions

Randy Bass, NCPTA President, Cabarrus County Transportation System

Joe Policarpio, Gillig

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NCPTA and NCDOT Awards Presentations

Transit Jeopardy (Come prepared to test your knowledge and skills!)

Hosted by

Miriam Perry, NC Department of Transportation, Public Transportation Division

1:15 – 2:15 pm

General Session

grand ballroom

Ethics: What Everyone Should Know

In North Carolina there are ethics statutes relating to local government. Are you aware how this affects you and how you conduct business? This session will cover laws and principles that govern conflicts of interest and ethical standards of conduct at the local government level.

Moderator

Dennis Williams, Alamance County Transportation Authority

Speaker

A. Fleming Bell, II, Professor of Public Law & Government, UNC School of Government

2:15 – 2:30 pm

Break

cape fear lobby

2:30 – 3:45 pm Concurrent Sessions

“Greening” Your System. In the office. On the road. In the shop.

cape fear, salon a

Going Green has become a real part of today’s business landscape. Public transit has always been “green” from the perspective of moving a large number of people with less pollution. However, daily business practices themselves in transit have not necessarily been as environmentally friendly. The panel will show you that there are many different ways that you can take steps in your operations to make your system more environmentally-friendly. We’ll look at ways to save your system money and improve your service in key areas of bus and facility maintenance and operations.

Whether you come from a small rural or a large urban system, you’ll learn that not only are some green practices and products cost neutral, some will even save you money and/or do a better job than what you are doing or using now!

Moderator

L.J. Weslowski, Veolia Transportation – Concord Kannapolis Area Transit

Speakers

Craig Bilderback, Veolia Transportation, North America

Tom Lincoln, Azure Dynamics Corporation

Jeff Geffert, State Industrial Chemical

Transportation Planning and Partnerships

cape fear ballroom, salon b

The Comprehensive Transportation Plan (CTP) is a multi-modal long range transportation plan that is developed through a collaborative effort between municipalities, counties, Metropolitan Planning Organizations (MPO), Rural Planning Organizations (RPOs) and NCDOT. It forms a strong connection between an area’s transportation plan, locally adopted land development plans and community vision. Dan will go through the CTP process. In 2000, the State of North Carolina recognized the need for transportation planning in rural North Carolina areas not within an MPO by enabling the development of Rural Planning Organizations (RPO). Hanna will discuss the RPO process and how public transportation providers are involved in the Piedmont Triad RPO. Roger will share how participation with the RPO benefits him as a regional public transportation provider.

Moderator

Debbie Collins, NCSU Institute for Transportation Research and Education

Presenters

Dan Thomas, NCDOT – Transportation Planning Branch

Hanna Cockburn, Piedmont Triad RPO

Roger King, Transportation Director - RCATS

Managing Mobility with Transit ITS Technology

carolina

The Paducah Area Transit System in Paducah, KY, is one of three local agencies across the country to be awarded a USDOT demonstration grant to commence a creative customer focused Travel Management Coordination Center (TMCC) for their region. Attend this session and learn how the Purchase Area Region of Western KY’s transportation partners designed a regional TMCC utilizing Intelligent Transportation Systems (ITS) to meet customer mobility needs.

Moderator

Todd Allen, RouteMatch Software

Speaker

Kim Adair, Paducah Area Transit System, Paducah, KY

Employee Development: Preparing Employees for Success

dudley

Come learn about Triangle Transit’s program that is geared towards operators that wish to move into supervision. Staff from Triangle Transit will share their personal experiences and how this helps prepare employees for future promotions and how it recognizes and rewards the best performers.

Moderator

Kim Angel, Macon County

Speakers

Laurie Barrett, Triangle Transit

Vanessa Battle, Triangle Transit

Tammy Romain, Triangle Transit



TUESDAY June 8

4:00 – 5:00 pm Maintenance Q & A with Halsey King

grand ballroom

Need more tools in your toolbox? Halsey will be conducting a Q & A session to follow up with individual needs and questions that you might have regarding maintenance issues.

4:00 – 5:00 pm Technology User Sessions

Routematch Software Users Group Meeting
 Trip Maker Software Users Group Meeting
 Trapeze Software Users Group Meeting
 CTS Software Users Group Meeting

*cape fear, salon a
 cape fear, salon b
 carolina
 dudley*



Photos: © Lawrence Weslowski.



tuesday evening NIGHT OUT

5:45 – 9:00 pm • Dinner Cruise and Reception

Board at Henrietta Riverboat Entrance on the riverfront at Water & Dock Street.

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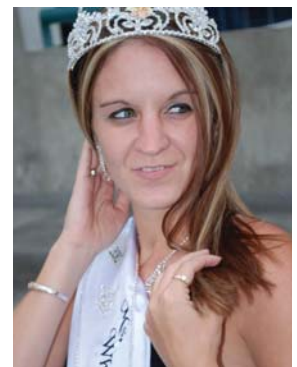


WEDNESDAY
June 9



7:30 – 8:30 am	Breakfast Buffet	<i>grand ballroom</i>
8:45 – 9:30 am	NCPTA Annual Meeting Announcement of New Officers	<i>grand ballroom</i>
9:45 – 11:00 am	General Session	<i>grand ballroom</i>
NCDOT Update		
Informative updates on the latest activities at NCDOT. Topics include: Funding, 2009 Operating Statistics, Trends, NCDOT Project Prioritization Process.		
	Moderator <i>Amber Wagner</i> , North Carolina Public Transportation Association	
	Speaker <i>Miriam Perry</i> , NCDOT Public Transportation Division	
11:00 – 11:30 am	Closing and Final Remarks	<i>grand ballroom</i>
	Introduction of Speaker <i>Randy Bass</i> , Cabarrus County Transportation System	
	Speaker <i>Erika Bogan</i> , Ms. Wheelchair America	

Ms. Wheelchair America 2010, Erika Bogan, makes it her priority to be an advocate for people living with disabilities across our nation, and to educate both able bodied and disabled about the accomplishments and abilities of all people. Erika is a single mother of three beautiful girls, works full-time as a certified mastectomy fitter and office manager of a home health supply & DME company, in her hometown of Concord, NC. She enjoys surfing, sky diving, handcycling and playing basketball. She also works as a spokesmodel for Colours Wheelchair in Corona, CA and is one of the first American models for LegaWear Fashions in Sweden. Erika is proud to be the co-founder of a non-profit organization that links people with disabilities to the disability industry called, Making ABLE. She is also the co-founder of www.erikaslist.org and Director of Development for Not-me.org. Erika's list is the "Craig's List" of the disability community.



Erika Bogan

Closing
Keith McCoy, Transylvania County
Dennis Williams, Alamance County Transportation Authority

Grand Prize Giveaway (Must be Present to Win)



WEDNESDAY
June 9

**What
to bring:**

1. Your local transportation plans.
2. Identify a project that is a prioritized need.
3. Bring your budget!

Stakeholders
are welcome!

special session

11:45 – 2:30 pm

**Special Grants
Working Session**

grand ballroom

We have left money on the table
for the last time!

Why haven't you applied for
5310, 5316, 5317 funding?

**When There is the Next Call for Projects,
How to be Prepared**

Today, staff from the NCDOT and representatives of other systems that have successfully applied for funding and leveraged local dollars will be here to answer specific questions and to discuss issues relating to 5310, 5316 and 5317 application process.

Topics include:

- How you can leverage local funds into local match
- Creating meaningful projects
- Definitions of new and expanded service
- Doubling your purchase power



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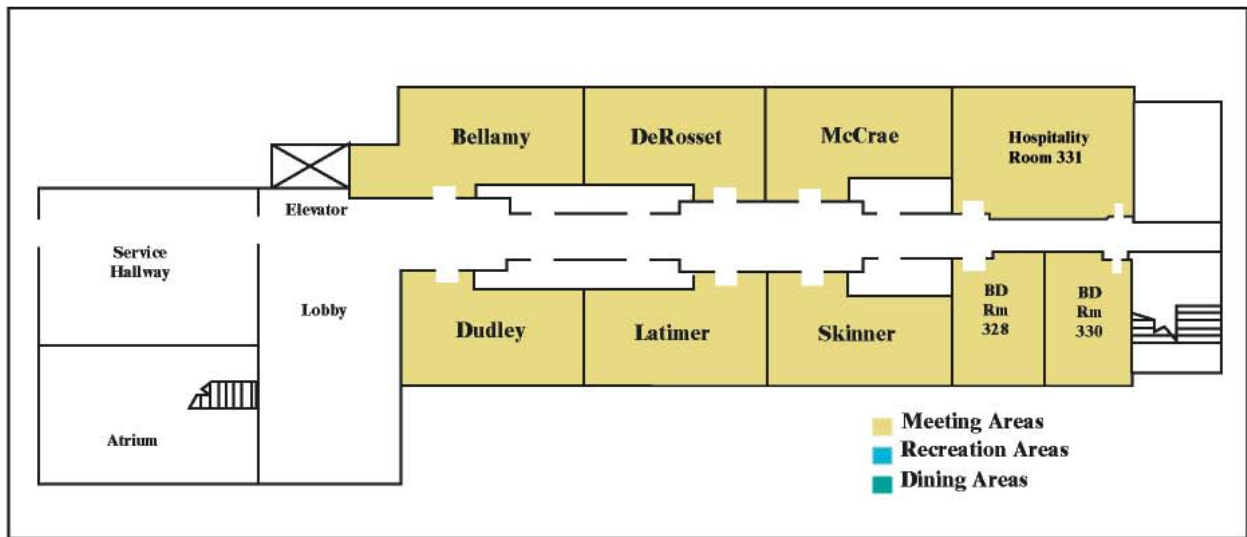
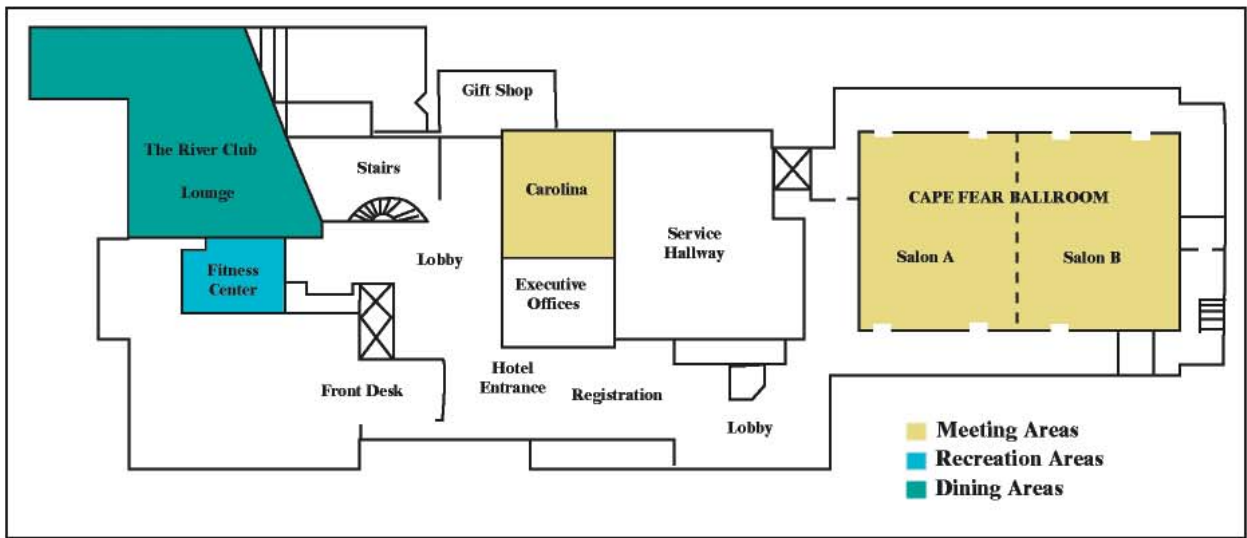
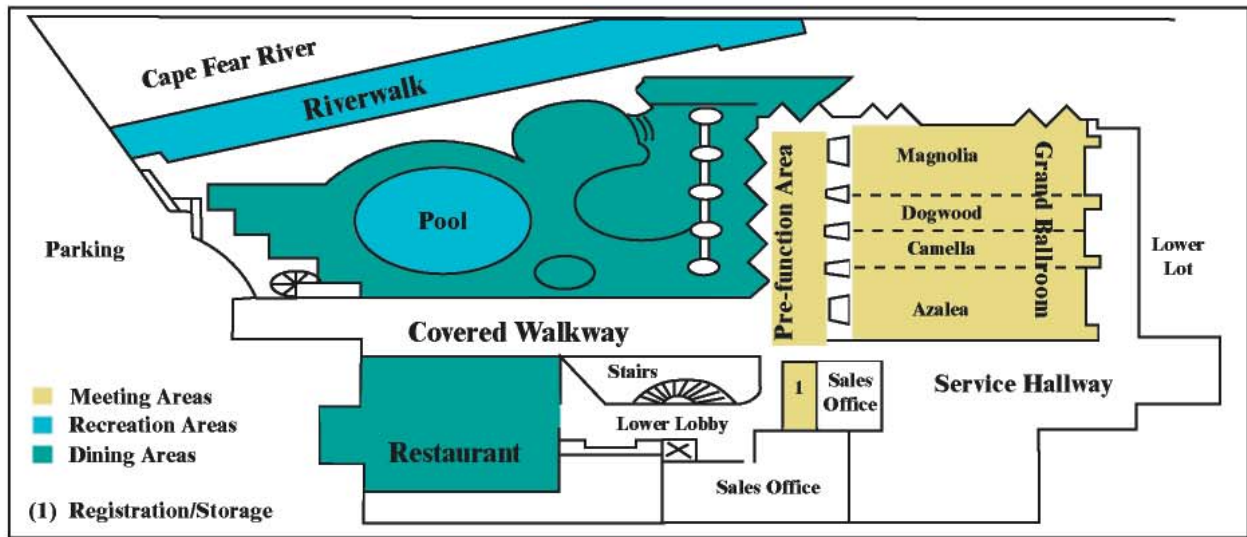
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NCPTA would like to offer a sincere thank you to those who contributed items to the roadeo, conference and to the golf tournament.

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A special thank you to the NCPTA Conference Committee, Roadeo Committee and many volunteers for making this event happen!



Conference at a Glance

SUNDAY JUNE 6

7:00 – 8:00 am	Breakfast for Drivers, Judges and Volunteers
8:00 – 1:00 pm	NCPTA/NCDOT Roadeo
1:30 – 2:00 pm	Golf Registration
2:00 – 6:00pm	Golf Tournament
5:00 – 9:00 pm	Pre-Conference Registration
5:00 – 9:00 pm	Exhibitor Set-Up
	Bus Display
8:30 – 11:00 pm	Poolside Reception

wilmington airport
wilmington airport
magnolia greens golf club
magnolia greens golf club
lobby area, hilton
grand ballroom
outside hilton
hilton pool

MONDAY JUNE 7

7:30 – 1:00 pm	Conference Registration
7:15 – 8:15 am	Breakfast Buffet
8:15 – 8:45 am	Opening Remarks
8:45 – 10:00 am	Opening Session
10:00 – 11:30 am	Targeted Training Workshops
	Financial Management for Transit Systems (Part I)
	Accident/Incident Investigation (Part I)
11:30 – 12:45 pm	Lunch
1:00 – 3:00 pm	Targeted Training Workshops - continued
	Financial Management for Transit Systems (Part II)
	Accident/Incident Investigation (Part II)
1:00 – 3:00 pm	Special Session: Q & A with Federal Transit Administration
7:30 – 8:30 am	Breakfast with the Exhibitors
3:00 – 6:00 pm	Trade EXPO Kick-Off, Exhibitor Trade EXPO including Outside Displays
	Outdoor Ice Cream Social
	Awarding of prizes/giveaways
5:30 – 6:30 pm	Vendor Reception

lobby area, hilton
cape fear lobby
grand ballroom, lower level
grand ballroom

cape fear ballroom, salon a
cape fear ballroom, salon b
grand ballroom

cape fear ballroom, salon a
cape fear ballroom, salon b
carolina
grand ballroom

grand ballroom

TUESDAY JUNE 8

7:15 – 8:15 am	Continental Breakfast Buffet
8:00 am – noon	Vendor Exhibits Open
8:30 – 9:45 am	Concurrent Sessions
	NCDOT's Complete Street Initiative
	Grant Writing Do's and Don'ts
	2010 Emissions and Beyond
	Vehicle Emergency Evacuation Scenarios
10:00 – 11:15 am	General Session
11:30 – 1:00 pm	Annual Awards Luncheon
1:15 – 2:15 pm	General Session
2:15 – 2:30 pm	Break
2:30 – 3:45 pm	Concurrent Sessions
	"Greening" Your System. In the office. On the road. In the shop.
	Transportation Planning and Partnerships
	Managing Mobility with Transit ITS Technology
	Employee Development: Preparing Employees for Success
4:00 – 5:00 pm	Maintenance Q & A
4:00 – 5:00 pm	Technology User Sessions
	Routematch Software Users Group Meeting
	Trip Maker Software Users Group Meeting
	Trapeze Software Users Group Meeting
	CTS Software Users Group Meeting
5:45 – 9:00 pm	Night Out, Riverboat Dinner Cruise and Reception

grand ballroom
grand ballroom

cape fear ballroom, salon a
cape fear ballroom, salon b
carolina
dudley
grand ballroom
cape fear ballroom
grand ballroom
cape fear lobby

cape fear, salon a
cape fear ballroom, salon b
carolina
dudley
grand ballroom

cape fear, salon a
cape fear, salon b
carolina
dudley
riverfront, water and dock st.

WEDNESDAY JUNE 9

7:30 – 8:30 am	Breakfast Buffet
8:45 – 9:30 am	NCPTA Annual Meeting & Announcement of New Officers
9:45 – 11:00 am	General Session
11:00 – 11:30 am	Closing and Final Remarks
	Grand Prize Giveaway (Must be Present to Win)
11:45 – 2:30 pm	Special Grants Working Session

grand ballroom
grand ballroom
grand ballroom
grand ballroom

grand ballroom

