

Proficiency:

Web and print design, publication layout, photo manipulation and illustration, animated images, Web and print image file preparation, logos and corporate ID/branding, banner ads, presentation templates, HTML, xml for RSS, ADA compliance/usability/accessibility, CSS, some JavaScript, some ASP and XHTML. Adobe Illustrator, PhotoShop, ImageReady, InDesign, Acrobat Pro., Dreamweaver, Fireworks, QuarkXPress, MS Office (Excel, Access, Word, PowerPoint, Outlook, Publisher), FTP.

Successfully used: Macromedia Flash, Freehand, Adobe Streamline, Microsoft Movie Maker.

Working Knowledge: Adobe Premiere, Macromedia Director, Adobe GoLive.

Leadership & Project Management:

- Highly motivated, organized, and creative individual with acute attention to detail.
- Strong leadership in development and prioritizing of projects, on-time and on-budget.
- Manage projects, products and training with customers, clients, vendors, partners and associates.
- In past, served as marketing director, Webmaster, and graphic designer responsible for all creativity in graphic design, collateral, booklets, manuals, presentations, Web graphic designs, Web sites and html templates. Directed layout artist and editor.
- Designed and/or developed 30-50 Web sites in the past 5 years; thousands of Web pages.

Problem-Solving:

- Gather and research to create concept and production plans.
- Coordinate designs and content for presentation, navigation, layout and cost effectiveness.
- Use creative problem solving to limit resource depletion in production of products.
- Develop Web site navigation, graphic style to fit audience, test for usability and accessibility.
- Code for ADA Section 508 compliance.

Professional Experience**1/2007 - Present****Web and Print Designer & Owner of Business**

Established business with primary focus on Small Business: CreatiVisibility. Raleigh Area, NC.
www.CreatiVisibility.com

HUB Certified, Registered with State of North Carolina, and Registered with NCVendor.com. Clients such as: Apex Chamber of Commerce, PC Medevac, Capital City Mail Service, Conservators' Center Inc., Triangle Traditional Homes Inc., Focal Point Business Coaching Inc., NC Safety Solutions Inc., White Plains UMC, NC Public Transportation Association, E'scentials Skin Care and Massage, Total Grounds Care Inc. among others.

8/1988 - 12/2006**Part-time Freelance Designer**

Self-employed, Raleigh area, NC

Web site, graphic and print design for clients such as: E'scentials Skincare and Massage, Total Grounds Care, Carolina Cellular, Brandt Images, Hire Networks, Telk Solutions, Professional Development Associates, Triangle Executive Business Center, Market Force, Vizitek, Macedonia Methodist Church, Moore Printing Co., Camera Graphics, Burroughs Wellcome.

11/ 2002 - 12/2006**Communications Program Manager, Webmaster, Graphic Designer**

Institute for Transportation Research and Education, NC State University, Raleigh, NC

Developed all marketing and PR. Responsible for all graphic design and printed materials for the 5 program areas and ITRE as a whole; Webmaster for the Institute—build and maintain Web sites for program areas as well as outside contracts. Design, layout, organize, procurement of printed materials designed within the Institute; responsible for budgets and deadlines. Direct, schedule, hire, and supervise communications department employees

10/2001 – 10/2002

Information and Communication Specialist – Graphic/Web Designer

Institute for Transportation Research and Education, NC State University, Raleigh, NC

Designed web sites, illustrations, logos, and various publication designs; responsible for all graphic design for the institute and its programs, and contracted agencies including designing site maps, navigation, complete graphical interface, and special effects graphics. Projects with clients such as NCDOT, FHWA, SCDOT, NCHRP (State, National and International Agencies.)

6/2000 – 6/2001

Creative Director/Webmaster, Full-time contract position.

eMarket-on-Time, Inc / MyDoctorNow, Raleigh, NC

Responsible for all creativity, Web site design, graphic design, presentations, product development storyboard, HTML, some Active Server Pages (ASP) and JavaScript for new Web-based products; development plans, customer service, sales and product administration.

5/1987 – 8/1987, and 5/1986 – 10/1986, Internships

Graphic Designer

Automated Services, Wilson, NC

Veillette Printing & Advertising, Inc., Rocky Mount, NC

Production of publications, layout, illustration, darkroom film, separations, plates, prepress, mechanicals using: drawing board and various types of graphics equipment.

Education:

Webmaster Courses, 2002 – Present (Professional Development always ongoing)

North Carolina State University, Raleigh, NC

Computer Graphic Design Certificate, May 2000, GPA 4.0

School of Communication Arts – Raleigh, NC

Commercial Design B.S. Degree, May 1988, GPA 3.62

Business Administration concentration studies with a focus in Management & Marketing, May 1988
Atlantic Christian College (Barton College) – Wilson, NC

Professional Honors and Associations

- Member Apex Chamber of Commerce, Apex, NC
- Advisory Board for the School of Communication Arts, Raleigh, NC (2002-2004)
- Honorable Mention for **Exceptional Project Award** -
“Escort Vehicle Operator Certification Program” for NCDOT – awarded by employer in 2003
- Awarded **Highest Achievement in Computer Graphic Design** - School of Communication Arts
- **Graduated Magna Cum Laude** - Atlantic Christian College
- Alpha Chi National Honor Society
- Atlantic Christian College four-year **Academic Honor** Scholarship
- **Bessie Massengil Art Merit Scholarship** of ACC (Barton) College Art Department

A portfolio of printed designs and Web designs and active URL's on CreatiVisibility.com.

Print samples in portfolio available by appointment.