



*A Marketing-Faceted Approach to Web and Print Design*

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FOR IMMEDIATE RELEASE

**FOR MORE INFORMATION:**

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### **CreatiVisibility Selected as Design Firm for June Events**

**Apex-Cary, N.C.** – CreatiVisibility, a print design, Web design and marketing company in the Apex/Cary area, was selected to design, develop, and procure event visibility campaign materials for four June events.

The events were:

- “Better Delivery of Better Transportation Solutions” - The 2010 North Carolina American Public Works Association Annual Equipment Show and Conference
- “You Need to Be Here” - The 2010 Transportation Research Board Environment and Energy Research Conference
- “Transit Moving Forward”- North Carolina Public Transportation Association 2010 Conference
- 2010 NC Bus and Van Roadeo

This is the 4<sup>th</sup> consecutive year that CreatiVisibility has worked with North Carolina Public Transportation Association (NCPTA) to develop all of their conference campaign materials including print pieces and event Web site and online registration. The Bus and Van Roadeo is held during the same week as the annual conference and is hosted by NCPTA and the NC Department of Transportation. Amber Wagner, Executive Director of NCPTA stated, “all is perfect and everyone loves the program and the t-shirts! Thank you so much for the wonderful work and attention to detail!” Lisa Gullette, owner and creative director at CreatiVisibility designed and procured the t-shirt design including 2 cartoon roadeo mascots, originally created for the annual event 3 years ago.

#### **About CreatiVisibility:**

CreatiVisibility creates visibility for its clients by taking a creative, marketing-faceted approach to print and Web site design with the goals of building a lasting relationship between designer and client through attention to client needs, by problem solving in a creative, well-researched and cost effective manner, and by producing print and Web communications products that meet or exceed professional standards. CreatiVisibility is a small business in Wake County, North Carolina focused on serving businesses, event planners, and corporate/government clients and specializes in event visibility marketing. For more information about CreatiVisibility, please visit [www.CreatiVisibility.com](http://www.CreatiVisibility.com).

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